

Fox Cities Greenways, Inc.
Board of Directors Meeting Minutes
October 13, 2016
Appleton Public Library
225 N. Oneida St., Appleton, WI 54911

Present: Cheryl Zadrazil, Gordy McDaniel, John Cuff, Tim Jones, Andrew Dane and Annette Look.

President Zadrazil called the meeting to order at 5:30 pm.

Consent Agenda: to approve the September meeting minutes. Motion carried

Reports of Office

President – Accepted an invitation for Greenways to be part of a Nonprofit Leadership Initiative board pipeline event in April.

Participated in Pilot Workshop - Bike and Pedestrian Civics Workshop; good information, discussed with East Central Regional Planning the possibility of bringing the workshop to the Fox Cities Region with FCGI as a sponsor.

Attended East Central's– Connecting Transportation & Health Workshop. Bringing together health and transportation professionals to have a better understanding as to how they can work together. Reviewed how the health and transportation tool can be used for performance measures for transportation planning and for the Community Health Improvement Program.

There is discussion about a multi-modal boardwalk across the Fox River connecting trails in Little Chute and Kaukauna. First Stakeholder Listening Session held October 11th, 2016.

Requested East Central help establish trail statistics for the Fox Valley Region. These statistics helpful for grant writing and demonstrating FCGI's impact in the Fox Valley Region

Attended workshop called Powerful Boards and Powerful Fundraising with Chuck Loring. Helpful information about moving from a stage 1 grassroots organizations to an established, effective board.

Weight of Fox Valley resolution was pulled from the Outagamie County agenda because it needs to go to committee first.

Treasurer: Cuff reported monthly income - \$1700; expenses - \$2000. Top Fox to date: \$3500 in income and \$2600 expenses with \$3000 sponsorship still expected from Scheels.

Loop the Lake – donor of the matching \$10,000 will be sending check. Greenways raised approximately \$6000, with a large portion of the funds coming from the Jean Koffend memorial fund. Greenways fund balance will cover the remaining \$4000 necessary to meet the match.

Current fund balance of \$84,000 with non-restricted funds of \$51,000.

MSC Dane/Jones to accept the September Treasurers Report. Motion carried.

Reports of Standing Committees

Strategic Plan – Dane will send timeline for strategic plan by email to the board.

Top Fox – Report has been sent to Scheels about the event. Approximately 140 participants and lots of positive comments were received. If we have the event next year, the weekend of Oktoberfest will not be available. Appleton PD has indicated they will not be issuing permits to events other than Oktoberfest for that weekend. Discussed pros and cons of the event and whether the event should continue.

Communications – winter newsletter content due by October 30, send to printer by early/mid-November.

Cycling without Age – Zadrazil

Top Fox McDaniel

Annual Meeting – Jones

Goals for 2017 and beyond – Dane

Refugee Bike Workshop - Zadrazil

President Letter/Awesome accomplishments –
Zadrazil

Loop the Lake – Cuff

Photo Contest – Zadrazil

Annual Meeting – Theme “Stand up for Trails, How to Make Your Voice Heard”. Contacting Josh Ball of NEWT as speaker. Door prizes to use as a draw to come to the event. Mail chimp email for Save the Date will go out soon. Working on slide show. Cheryl to send out award categories.

Fox Valley Bike Map – Dane thinking about a Fox Cities Bike map as a project for next year. Greenways provide best practices and vision for a new map and work with East Central Regional and municipalities to produce. Dane to reach out to Rob Gusky of FCCA.

Also would like to do a Trails and Greenways Summit, perhaps reaching out to Oshkosh, Fond du Lac, and Green Bay with a regional speaker.

Nomination Committee – Need a more formal way to recruit board members. Working on the “elevator speech” and a document describing roles and responsibilities to provide potential board members. Discussed need for a profile of who we need. Ideas include geographic representation, advocates, grant writer, CPA, fundraisers, social media/website expertise.

New Business

MSC– Jones/ Cuff to raise the off-board secretary contract by \$2/hour effective October 1.

Around the Table

Cuff’s getting estimates on cost of non-profit accounting functions and recommendations for audits/reviews.

Next meeting – November 10, 2016

2017 goals

Awards

Annual Meeting – task assignments

Committee Work Wrapped up

Board Development

Accountant Update

Nominations

Adjourn 7:05pm.