

Fox Cities Greenways, Inc.  
**Minutes February 9, 2017**  
Appleton Public Library  
225 N. Oneida St., Appleton, WI 54911

Attendance: Andrew Dane, Bob Jakel, John Cuff, Cheryl Zadrzil, Linda Stoll, Tim Jones, Rob Gusky, Bill Moore, James Merten, Annette Look. Guest Tom Walsh.

Call to Order – Andrew Dane 5:35p.m.

**Board Member Introductions** – Andrew Dane welcomed new board members Jakel, Gusky and Merten. Dane explained the relationship between Greenways and FCCA and gave an overview of the strategic plan. Specific goals for 2017: Paper Trail Celebration, meet with Community Foundation to discuss fundraising, organize board documents, board member training and recruitment and explore a regional vision for connected trails.

**Consent Agenda** MSC Moore/Stoll to approve the minutes from January 12, 2017. Motion carried.

**Potential Projects** - Tom Walsh briefed the board on several projects:

CTH ZZ is under reconstruction in 2017 with a planned 3 foot paved shoulder. The Town can fund an additional 2 feet of paved shoulder which would provide safer walking and cycling as well as provide a 5 foot shoulder for that entire corridor. Buchanan is applying for a grant from the Outagamie County's Greenways Board. Town of Buchanan Board Meeting, Tues., February 21 at 7pm.

The 47 Trail /Valley Road – Walsh would like to reconnect with the municipalities along the Hwy 47 corridor to provide a connected route from Appleton to Neenah. MSC Dane/Zadrzil to approve Walsh approaching these communities as Greenways' ambassador to get the 47 Trail back into municipalities plans.

Cty II in Fox Crossings to finish the connection on II to Lake St which connects to the Fox Cities Trestle.

### **Reports of Office**

Treasurer's Report – Cuff reported January expenses of \$3,000 and income of \$5,000. \$1800 for annual meeting expense will be a February expense. MSC Stoll/Jones to accept the January financial report. Motion carried.

Wild Ones was recording financial transactions for Greenways into Quickbooks, but because of a Wild Ones staff change, Cuff proposes a purchase of a laptop and Quickbooks software to do this accounting function. MSC Merten/Stoll to approve the purchase of laptop purchase. Motion carried.

President's Report - Melissa Kraemer-Badtke has requested Greenways serve as fiscal sponsor for a Leadership Fox Cities project called project RADAR. The program's goal is to prevent distracted driving around school zones. The plan is to buy velocity speed guns that schools can check out from East Central Regional Planning.

MSC Jones/Gusky to act as fiscal sponsor for the Project RADAR with Look to follow up with Badtke on fiscal sponsorship agreement. Motion carried.

Vice-President's Report – Jones created Greenways' logo stickers we can use for branding, for example on the Cycling Without Age rickshaws.

### **Task Force Reports**

Communications/Branding – Mail Chimp topics: Feb.- Town of Buchanan CTH ZZ meeting. March – Cycling Without Age, Save the Date for Bike Challenge, add a link to the Bikes like Subway Maps. April - Call to Action for Paper Trail, May 1 – National Bike Challenge

Paper Trail Committee – Sending letter to Parks and Recreation Directors to see if they are willing to participated in the Celebration. Goal is to have each incorporated municipality do a family walk from a park to park along the Paper Trail. Work with bike clubs and running clubs do a ride on the trail. Contacting the YMCAs and Weight of the Fox Valley for participation. Debbie Jansen will be doing the marketing. The Board agreed to not do t-shirts for the event.

Annual Membership Meeting – A quick wrap-up discussion was held. We did run out of food. If providing an opportunity for municipalities to provide trail development update, make sure we reach out to all communities. We could consider an attendance cost rather than just free to members. Email ideas to Jones. Jones volunteered to coordinate the 2018 annual meeting.

Cycling Without Age – Zadrazil reported \$525 raised at the annual meeting. Brewster Village is doing a fundraiser to purchase another trishaw. The creator of Cycling Without Age is coming to the United States and plan to use \$500 from the Cycling Without Age restricted fund to go toward an effort to bring him to the Fox Cities.

### **New Business**

Gusky would like to work to create a Fox Cities bike map based on the concept of “What If Bike Paths Looked Like Subway Maps? Dane would be willing to convene some interested parties as part of the task force. Merten and Jones volunteered to help.

Farmers Market – Board agreed we will not staff a booth at Appleton Farmers Market.

### **Around the Table –**

Jakel – Kaukauna is working on plans for the extension of the CE trail as well as trail improvements into Downtown.

Zadrazil – Participating in an Earth Day event for Touchmark at Butte des Morts. The American Trails symposium is May 7-10.

Gusky – Fox Cities Bike Challenge had 4600 participants last year. This year there will be a new website. Discussed the possibility of cohosting a community event at Lawrence University to introduce the challenge to the community.

Merten – City of Neenah is adding trails on Breezewood Lane and Bergstrom Road and renovating the Bridgewood Trail. Will be conducting a Downtown traffic study on how to accommodate bike and pedestrian traffic. Working on a roundabout at CB and Cty JJ.

Look – Greenways is invited to participate in a Board Pipeline event, an event focused on connecting people interested in volunteering and serving on boards, April 27. The 27<sup>th</sup> event is for nonprofits with an environmental focus.

Adjourn 7pm.