

Fox Cities Greenways, Inc.
Board of Directors Meeting Minutes
January 14, 2016
Appleton Public Library
225 N Oneida St, Appleton, WI 54911

Present: Zadrzil, Jones, Kading, Gregory, Dieck, Cuff, Stinson, Kraemer-Badtke, Heiling, Moore, Dane
Advisory Council/Guest: Heifner, Milde, McDaniel, Krumwiede

The meeting was called to order by President Kading at 5:30 pm.

Presentation-“Cycling without Age,” Rick Krumwiede, FCCA Member, FCGI Member

- Rick Krumwiede visited to spread the word about starting a cycling without age program in the Fox Cities, look for ways FCGI might be a partner in this project and get recommendations for next steps.
 - **History**-in 2014 Gusky & Bachaus worked to get a tandem wheel-chair bike to be used by elderly clients, did not get grant. In 2015 Lutheran Homes in Oshkosh started Cycling Without Age program, using two person rickshaws. Decision was made to start a CWO program in the Fox Cities with goal of purchasing a rickshaw in 2016.
 - FCCA would train and certify drivers. Lutheran Homes raised \$20,000+ for rickshaws.
 - Brewster Village proposed as potential partner-they have trails on property, interest in program and appropriate clientele. Vehicle would be based at BV. Other partners discussed: SOAR, My Team Triumph.
 - Benefits of program included enhanced relationships between riders, allowing clients to visit places they don't usually have access to, improved physical and mental well-being.
 - In 2014 grant application insurance costs were estimated at \$3,000/year
 - Board members discussed questions on logistics of training drivers, possible need for a trailer to move vehicle to different sites, medical training for drivers, classification of vehicle with electric assist, size of vehicle and access to trails.
 - FCGI Board does not commit to any concrete involvement with CWA program, but supports the project and believes it is in line with FCGI mission.
 - **Next steps:** Strategy meeting to raise funds, make presentations to other groups, talk to Oshkosh CWO group for advice/ideas, and then approach Brewster Village when more of the details have been worked out. Will stay in touch with FCGI as the plan proceeds.

Immediate Discussion Items:

- **Annual Membership Meeting**
 - Theme-Wet and Wild Liquid Trails/Candice Mortara-Heifner reports there was confusion on who the keynote speaker would be. Mortara will introduce speaker Tom Young.
 - Assign Tasks at Annual Meeting-Volunteers confirmed for registration table, set-up, silent auction, exhibitor tables, confirmation that FCCA members need to pay \$10 fee. Piano player hired for event.
 - Nominations of new board members: Discussed possible need for new treasurer. No solid ideas for new members. Review of potential candidates who have declined. Kading

suggested that current members think of ideas for new members, approach people in their acquaintance, invite them to annual meeting and waive fee.

- Exhibitors: Shawano Pathways contacted FCGI asking for table space. Questions about appropriateness for meeting, decision made to allow them to exhibit.
 - Annual Awards: In past board has spent about \$300 on awards. Heifner reviewed options for awards, recommended purchasing the 7 x 9 plaques from JB Trophy for Partnership and Community Awards and Glass Mugs from Appleton Trophy for total of \$220.50 plus engraving. This leaves a bit of room from the \$300 budget for departing staff and board member recognition gifts. Motion made by Kading to accept proposal for purchase of these awards. Zadrazil seconds. Motion carries.
 - Final things to do: Heifner, Zadrazil, Jones will print out programs, do press releases.
- **Goals/Visioning (2016)-Board Approval**
 - Motion from Kraemer-Badtke to approve goals and visioning. Jones seconds. Motion carries.
 - **Happy Trails-Gordy McDaniel**
 - Event will not be Happy Trails, but a new program
 - The Refuge has been secured for end of August or early September. Discussion of ways to work with or avoid Oktoberfest weekend, avoid conflicting dates.
 - No name confirmed for event, will include 5k race, 2-mile walk, and bike, possibly to Little Chute trail to utilize new bridge
 - Will have kayaking component. Meeting scheduled with Scheel's for Tuesday. Possible partnership opportunity with Fox Wisconsin Heritage Parkway.
 - Space available inside for exhibitors
 - Plan to have date set in two weeks
 - Discussion of recruiting volunteers, getting people from other groups

Reports

- **FCCA Report:** Zadrazil, Dane report on Weds. FCCA/FCGI joint meeting. Positive meeting, great to walk alongside a group with shared mission. Serves as a model for making connections with other groups to support each other's efforts.
- **VP's Report**
 - Zadrazil gave update on storage. Wheel and Sprocket offered free, heated storage in basement. Talked with Wild Ones about transfer-will be ready next week. Plan to do exit interviews with departing board members.
 - Kraemer-Badtke gave info on Menasha Lock Site visioning meeting. Mason will send mass e-mail on this meeting, as well as Cty ZZ planning meeting and BPAC meeting.
- **Paper Trail-**Decision made to do soft opening in August, and big event in May, 2017 to coincide with Bike Week or other event. Plans for marketing meeting ahead, Facebook page for Paper Trail.

Consent Agenda

- Motion from Moore to accept minutes from December 2015 and Treasurer's Report for January, 2016. Heiling Seconds. Motion carries.

Around the Board

- **Dieck**
 - Update on Outagamie County-looking for parcels of land to purchase
 - Paved some of CE Trail and improved signage
 - Cty ZZ reconstruction visioning meeting upcoming
 - Questions about relationship of Fox Cities Greenways and Outagamie Cty. Greenways, if these organizations are duplicating work.
 - Questions about \$25,000 in funds available from county and FCGI applying for funds as advocacy group.
 - Outagamie Cty. Greenways is an appointed committee. Had a \$25,000 fund that wasn't being allocated for years, now being used.
 - Plan to get clearer information on OCG for next meeting.

Next meeting date-February 11, 2016

Motion from Kading to adjourn at 6:05 pm. Moore seconds. Motion carries.