

Fox Cities Greenways, Inc.
Board of Directors Meeting Minutes
May 12, 2016
Appleton Public Library
225 N. Oneida St., Appleton, WI 54911

Present: Zadrazil, Dane, Cuff, Gregory, Moore. Advisory Council: McDaniel. Off-board secretary: Look Christine Butzine of Outagamie County Parks.

President Zadrazil called the meeting to order at 5:38pm and introduced Christine Butzine who is attending the meeting on Loren Dieck's behalf.

Consent Agenda: MSC Moore/Cuff to approve the April meeting minutes. Motion carried.

Reports of Office

Treasurer: Cuff reported April unrestricted revenues of \$2,380.12 and expenses of \$438. Unrestricted fund balance of \$74,757.99 with \$10,000 committed to Loop the Little Lake: Trestle Project. Funds given in Memory of Jean Koffend will be transferred to the Loop the Lake Matching Grant account which brings the total to approximately \$5,000.

MSC: Moore/Gregory to accept the May Treasurer's Report. Motion carried.

President: Zadrazil reported the YMCA Healthy Kids Day on May 7 was a huge success. The kids answered a bike safety question in order to get the bike bell giveaway. Plamann Park Kids Day is June 11. Butzine reported the event includes: 5k Kids Run, 25 vendors, punt, pass and kick, Grand Chute baseball tournament and more. McDaniel will plan to staff the Greenways booth.

Menasha Library has requested sponsorship to cover license fees for a film series they will be presenting on trail running this summer. Films are Run Free and Unbreakable: The Western States 100. Each film's fee is \$200. **MSC Moore/Cuff to approve a \$200 sponsorship of one of the films. Motion carried.**

The new order of trail maps has arrived and are being stored with our inventory at Wheels & Sprocket

The executive committee had a request to assist in sponsoring BeerFest for \$1000 by FCCA. The Executive Committee declined the request due to marketing concerns. The board discussed formalizing guidelines and a process for approving sponsorship requests.

Greenways approved \$10,000 in funding to support a Cycling Without Age program at Brewster Village Nursing Home. Each bicycle rickshaw costs \$6,500 and \$25,000 of funding is being sought to begin the program. Discussion took place regarding: scope of the project and its fit with Greenways; expected level of usage; insurance coverage. East Central Regional Planning will help mapping routes for the rickshaws. FCCA will train volunteers as pilots for the rickshaws, and Brewster Village is providing storage. Winnebago Bike Shop provides maintenance for rickshaws and has offered to provide free maintenance for Appleton's Cycling Without Age Program. Other local bike shops are being contacted to pursue availability to provide maintenance.

SOAR of the Fox Cities is the next targeted organization for establishing a Cycling Without Age Program. Volunteers will be covered under each of the organizations volunteer and insurance policy. Michelle Bachaus from FCCA is reviewing insurance policy coverage for richshaws used outside of Brewster Village and later SOAR.

Some branding of the bikes recognizing Greenways' contribution should be considered as well as press release recognizing Greenways contribution.

A Memorandum of Understanding defining roles and responsibilities of all partners as well as insurance information needs to be developed and signed by all partners.

MSC Moore/Cuff to contribute \$10,000 to the Cycling Without Age Program. Motion carried.

Reports of Standing Committees

Top Fox – McDaniel reported the poster design is complete just waiting for Scheels final approval before distributing. Stone Cellar is on board so there will be beer sales. Have donors for cheese, sausage and cookies. Evergreen Credit Union considering sponsoring. Registration link will be added to the Greenways website.

Paper Trail – an update will be emailed to the board.

Health Fair – Had a request from Touchmark but because of the short notice Greenways was unable to attend.

Strategic Planning

Cheryl met with Weight of the Fox Cities and they will share the information they have gathered regarding the mission of other non-profit organizations.

Adjourn: 6:45pm

Next meeting date: June 9, 2016