

Fox Cities Greenways, Inc.
Board of Directors Meeting Minutes
July 21, 2016
Appleton Public Library
225 N. Oneida St., Appleton, WI 54911

Present: Zadrazil, Dane, Cuff, Jones, and Stoll.

President Zadrazil called the meeting to order at 5:40pm.

Consent Agenda: Cuff/Dane to approve the June meeting minutes. Motion carried

Reports of Office

Treasurer: Cuff reported June unrestricted revenues of \$650 and total contribution income of \$1680. Expenses of \$2990. Unrestricted fund balance of \$10,635.

MSC: Zadrazil/Stoll to accept the July Treasurer's Report. Motion carried.

President:

Zadrazil invited Board Members to reception at Brewster Village to view the rickshaw donated to Brewster Village by FCGI.

Zadrazil discussed need for event planner for Paper Trail Celebration due to the complexity of the event.

Zadrazil reported T. Walsh request for Bike Week to be formally transferred to FCCA.

Zadrazil recommended the August board meeting be cancelled and two work groups: Board Development and Annual Membership Meeting meet in August. Recommendations from both work groups to report to board at the next scheduled September 8th Board Meeting.

Reviewed FCGI-FCCA proposed relationship statement and provided recommendations to be reviewed by FCCA

President Elect: Due to time restraints and low attendance, board was unable to finalize the strategic plan

Vice-President: No report

Reports of Standing Committees

Top Fox –

Gordy McDaniel, FCGI to man a guarded bike coral in Jones park for Miles of Music Aug 4 4pm to 8pm. This is also part of a new event "Bike to the Beat" sponsored by Fox Communities

Credit Union. They are giving all non-profits \$250 plus tips. It allows bikers to bring bikes to mile of music. If anyone else from Greenways wants to help, your welcome to come down. Linda and I will be manning it. Contact Gordy if you can assist.

Paper Trail

- Signing and replacement signing continues for City of Menasha, Neenah, Kaukauna, Little Chute, Buchanan Fox Crossing, and Town of Grand Chute. Scheduled completion date end of September
- Planning for June 3rd Paper Trail Celebration continues. Discussion regarding hiring event planner to assist with coordination and marketing of the Paper Trail Celebration
- Initial planning for Paper Trail information on FCGI website
- Plan to update Paper Trail route per map and share information with East Central & App Park and Rec.

Photo Contest Photo

- Contest Begins Aug. 1st to Oct 31st
- Preparing posters and flyers
- Mail Chimp, press release, Facebook, and website promotion completed end of July
- Previously approved Budget \$500
- Fox Valley Camera Club interested in submitting photos and assisting with judging. Volunteers will be needed for flyer and poster distribution end of July, along with social media promotion. Please let C. Zadrzil know if you are available to assist.

Cycling Without Age Program

- Planning Press Event for July 26th at Brewster Village, more info to follow
- Will be sending out mail chimp, press release, and add info regarding CWA per FCGI Website. Applied for 10 grants

Adjourn: 7:00pm

Next Meeting date: September 8, 2016